Michelle Wronski

michellewronski.co.uk

Tech Policy Researcher focused on AI governance and digital platforms, producing evidence-based research to inform high-impact policy and institutional responses to emerging technologies.

EDUCATION

Master of Science in Media and Communications Governance *2022 – 2023*

The London School of Economics and Political Science, United Kingdom

- **Dissertation**: "AI Responsibility Frameworks in Action: A Thematic Analysis of Approaches to Regulating Early-Stage Technology." Conducted & designed qualitative interviews with AI SMEs on risk management, liability, & public policy.
- **Subject Areas:** AI Policy, Online Safety Bill, EU AI Act, Digital Services Act, Automated Content Moderation, GDPR.

Honours Bachelor in Communication, Minor in Management - French Immersion (Cooperative Education) *2017 – 2022*

University of Ottawa, Ontario, Canada

- **Dissertation:** "Positivity: Machine Learning Models vs. Human Coders?" Analyzed automated content moderation using IBM's BERT deep learning language model. The study evaluated sentiment classification of 1,000 tweets, by comparing AI-driven sentiment analysis with results from a human coder.
- **Subject Areas:** Policy Studies, Digital Platforms & Online Hate Speech, Digital Government, Content Analysis, User Experience Design.

DIGITAL RESEARCH – WORK EXPERIENCE

Research Assistant – Digital Public Infrastructure Map *Jan 2025 – Present*

Institute for Innovation and Public Purpose, University College London, United Kingdom

- Led the development and maintenance of 6 global datasets mapping digital public infrastructure (digital ID, payments, data exchange), used to track cross-country adoption of new datapoints including emerging technologies, policies, and digital features.
- Conducted stakeholder interviews with policymakers and practitioners to analyze implementation challenges in digital public infrastructure across multiple jurisdictions internationally contributing the State of DPI Map Report 2025.
- Analyzed emerging applications of AI in government, identifying trends in public sector adoption and their implications for governance, capacity, and risk management.

Short-Term Consultant *Nov 2025 – April 2026*

World Bank – Prosperity Impact Lab

- Contributed to the design of a World Bank survey on public sector AI adoption, shaping research framing and designing a questionnaire to assess government use of AI.

Open-Source Researcher - Contract *Jan 2023 – Aug 2023*

Simba Technologies, Data Collection & AI Startup, Remote

- Designed data policy frameworks to implement effective access controls within data management systems.
- Prepared research reports on South America's economic & political activity, contextualizing quantitative & qualitative data.
- Conducted horizon scanning of emerging technology regulation across the EU and North America, identifying policy trends and regulatory shifts relevant to AI and digital governance.

Research Assistant - Internship *May 2022 – Aug 2022*

Department of Communication, University of Ottawa, Ontario, Canada

- Conducted thematic analysis of 30 interview transcripts using NVivo, identifying key trends and insights for the data set.
- Presented findings on observed patterns, research methodology & risks associated with implementing digital health chatbots.

Junior Research Analyst - Contract *May 2021 – Dec 2021*

Office of the Chief Information Officer, Federal Government of Canada, Ottawa, Ontario

- Analyzed & synthesized information to support policy development aimed at improving project management strategies for digital procurement in the federal government.
- Conducted horizon scanning to track trends in digital platforms, cybersecurity, emerging technology & accessibility.

PROJECT MANAGEMENT – WORK EXPERIENCE

Publications and Engagement Officer - Contract *Sept 2023 – June 2024*

Centre for Emerging Technology and Security, Alan Turing Institute, London, United Kingdom

- Led the publication pipeline for 12 policy research outputs, including report design and editing of digital transcripts.

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Federal Student Work Exchange Program – Canadian Federal Government *May 2018 – Aug 2022*

- Selected to work with four 4-month placements with the Privy Council Office, Public Services & Procurement, Infrastructure Canada & Canadian Food Inspection Agency on communication projects and digital services.

Teaching Assistant *2018 – 2021*

Department of Communication, University of Ottawa, Ontario, Canada

- Collaborated with the professor to deliver 2nd & 3rd year university communication technology classes in English & French.
- Graded assessments, presented online demos, hosted office hours & catalogued administrative data using Microsoft Suite.

WRITING & RESEARCH CONTRIBUTIONS

Wronski, M. (2026).
Mapping Digital Public Infrastructure: An Extended View into What Counts as DPI-like.
UCL Institute for Innovation and Public Purpose Blog. - Reached 3,000+ views within two weeks of publication.
https://medium.com/iipp-blog/mapping-digital-public-infrastructure-an-extended-view-into-what-counts-as-dpi-like-566a94ae2ae1

Fetter, J., Rao, K., & Eaves, D. (2025).
State of Digital Public Infrastructure Report: A Look at Measurement and Prevalence as DPI Transitions from Experiment to Scale.
UCL Institute for Innovation and Public Purpose. IIPP Policy Report 2025/06.
Acknowledged for contributions to research and analysis.
https://dpimap.org/global-state-of-dpi/

Bracken, M., Eaves, D., & Wronski, M. (2025).
The Service Gap: Europe's International Digital Strategy 2025.
Lisbon Council.
Acknowledged contributor.
https://lisboncouncil.net/the-service-gap-europe-international-digital-strategy-2025/

SCHOLARLY ACHIEVEMENTS & COMMUNITY ENGAGEMENT

Technical Committee Member on Age Assurance Technologies, *Digital Governance Standards Institute, Canada* *2024- Present*

Speaker: Privacy & Data Governance Congress, *University of Ottawa* *2025*

Ethics of AI Training, *London School of Economics, United Kingdom*

Atlantic Council's Digital Forensic Research Lab (DFRLab), *360 Digital Sherlocks Program, US Remote* *2023*

Social Science & Humanities Research Council (SSHRC) Graduate Scholarship, *Canada (Offered but Declined)* *2022*

Dean's Honour List & Merit Scholarship, *University of Ottawa, Canada* *2021, 2022*

Poster Presenter, *INTERCOMM Conference, uOttawa* *2022*

- Research Titled: Public Perception of Female Parliamentarians post SNC Lavalin Scandal

Delegate: Daughters of the Vote Political Leadership Summit, *Ottawa, Canada* *2021*

- Chosen as one of 338 women across Canada to participate in a prestigious 4-day national summit, hosted in collaboration with the Canadian Parliament, to engage with Members of Parliament, Senators, & Political Party Leaders.